ANNUAL AUDITED REPORT FORM x-17a-5 PART III

UNITED STA SECURITIES AND EXCHAN Washington, D.C



12/2/02

SEC FILE NUMBER

8-37249

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Information Required or Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 09/29)/01	AND ENDING	9/27/02		
	MM/DD/YY		MM/DD/YY		
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	TRANT IDENTI	IFICATION			
NAME OF BROKER-DEALER:		Fill amount for the fall of the form	OFFICIAL MOF ONLY		
Ameritrade Institutional Services, Inc.		DECD S.E.C.	OFFICIAL USE ONLY		
		Acris 1	FIRM ID. NO.		
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (D	o not use P.O. Box	No.) NOV 26 200	FIRM ID. NO.		
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4211 South 102 Street	(No. and Street)	605			
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Omaha	Nebraska	a	68127		
(City)	(State)		(Zip Code)		
NAME AND TELEPHONE NUMBER OF PERSON TO	CONTACT IN RE	GARD TO THIS REPORT			
	•				
Mr. John R. MacDonald			(402) 331-7856		
	A.		(Area Code - Telephone No.)		
			,		
B. ACCOU	INTANT IDENT	IFICATION			
INDEPENDENT PUBLIC ACCOUNTANT whose opinion	on is contained in th	is Report*			
Deloitte & Touche LLP					
	ndividual, state last, first	t, middle name)			
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2000 First National Center Oma (Address) (City)	iha	Nebraska (State)	(Zip Code)		
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Accountant not resident in United States or an	v of its possessions.				
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*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a5(e)(2).

SEC 1410 (3-91)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

I,	Je	ohn R. MacDon	ald			:	swear	(or affirm) th	nat, to the best
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This	repo	// rt** contains (c	heck all applica	able boxes):					
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^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a5(e)(3).

Deloitte & Touche LLP 1620 Dodge Street First Financial Center, Ste. 2000 Omaha, Nebraska 68102-1578

Tel: (402) 346-7788 Fax: (402) 344-0372 www.deloitte.com

Deloitte & Touche

INDEPENDENT AUDITORS' REPORT

Ameritrade Institutional Services, Inc. Omaha, Nebraska

We have audited the following financial statements of Ameritrade Institutional Services, Inc. (the "Corporation") (a wholly-owned subsidiary of Ameritrade Holding Corporation) as of September 30, 2002 and 2001, and for the years then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934:

	Pages
FINANCIAL STATEMENTS:	
Statements of Financial Condition	3
Statements of Income	4
Statements of Changes in Stockholder's Equity	5
Statements of Cash Flows	6
Notes to Financial Statements	7-8

These financial statements are the responsibility of the Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such financial statements present fairly, in all material respects, the financial position of Ameritrade Institutional Services, Inc. at September 30, 2002 and 2001, and the results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The following supplemental schedule of Ameritrade Institutional Services, Inc. as of September 30, 2002 is presented for the purpose of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934:

Page

SUPPLEMENTAL SCHEDULE:

Computation of Aggregate Indebtedness and Net Capital Pursuant to Rule 15c3-1 Under the Securities Exchange Act of 1934

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This schedule is the responsibility of the Corporation's management. Such schedule has been subjected to the auditing procedures applied in our audit of the basic financial statements and, in our opinion, is fairly stated in all material respects when considered in relation to the basic financial statements taken as a whole.

Alsoitte & Touche car

Omaha, Nebraska October 24, 2002

(A Wholly-Owned Subsidiary of Ameritrade Holding Corporation)

STATEMENTS OF FINANCIAL CONDITION AS OF SEPTEMBER 30, 2002 AND 2001

ASSETS	2002	2001
Cash and Cash Equivalents Receivable from Brokers, Dealers, and Clearing Organizations	\$129,265	\$423,806 119,125
Total Assets	<u>\$129,265</u>	\$542,931
LIABILITIES AND STOCKHOLDER'S EQUITY		
Liabilities:		
Payable to Parent Company and Affiliates	<u>\$ 105</u>	\$205,516
Stockholder's Equity: Common Stock, \$1.00 par value, authorized 5,000 shares; 1,250 shares		
issued and outstanding	1,250	1,250
Additional Paid-in Capital	88,750	298,750
Retained Earnings	39,160	37,415
Total Stockholder's Equity	129,160	337,415
Total Liabilities and Stockholder's Equity	<u>\$129,265</u>	<u>\$542,931</u>

AMERITRADE INSTITUTIONAL SERVICES, INC. (A Wholly-Owned Subsidiary of Ameritrade Holding Corporation)

STATEMENTS OF INCOME YEARS ENDED SEPTEMBER 30, 2002 AND 2001

	2002	2001
Operating Revenues:		
Commissions	\$ 159,432	\$353,626
Rebates from affiliated company	156,532	348,206
Other	61,948	132,846
Total Operating Revenues	377,912	834,678
Operating Expenses:		
Émployee compensation and benefits	103,428	615,390
Clearance charges from affiliated company	-	107,607
Communications	4,711	20,672
Data processing charges from affiliated company	219,182	529,028
Administrative charges from/(to) Parent and affiliated companies, net	32,066	(848,674)
Occupancy and equipment costs	11,460	57,730
Advertising and promotion	-	175,874
Regulatory fees and expenses	3,922	58,004
Other	134	102,244
Total Operating Expenses	374,903	817,875
Income Before Provision for Income Taxes	3,009	16,803
Provision for Income Taxes	1,264	3,849
Net Income	\$ 1,745	\$ 12,954

(A Wholly-Owned Subsidiary of Ameritrade Holding Corporation)

STATEMENTS OF CHANGES IN STOCKHOLDER'S EQUITY YEARS ENDED SEPTEMBER 30, 2002 AND 2001

	Total	Common Stock	Additional Paid-in Capital	Retained Earnings
Balance, October 1, 2000	\$ 324,461	\$1,250	\$298,750	\$24,461
Net income	12,954			12,954
Balance, September 30, 2001	337,415	1,250	298,750	37,415
Dividend to Parent	(210,000)	-	(210,000)	-
Net income	1,745			1,745
Balance, September 30, 2002	\$129,160	<u>\$1,250</u>	\$ 88,750	\$39,160

(A Wholly-Owned Subsidiary of Ameritrade Holding Corporation)

STATEMENTS OF CASH FLOWS YEARS ENDED SEPTEMBER 30, 2002 AND 2001

	2002	2001
Cash Flows from Operating Activities: Net income Adjustments to reconcile net income to net cash from operating activities:	\$ 1,745	\$ 12,954
Receivable from Brokers, Dealers and Clearing Organizations Other Assets Payable to Parent Company and Affiliates Net cash flows from operating activities	119,125 (205,411) (84,541)	(3,347) 10,833 (11,139) 9,301
Cash Flows from Financing Activities: Dividend to Parent	(210,000)	
Net (Decrease) Increase in Cash and Cash Equivalents	(294,541)	9,301
Cash and Cash Equivalents at Beginning of Year	423,806	414,505
Cash and Cash Equivalents at End of Year	<u>\$129,265</u>	\$423,806
Supplemental Cash Flow Information: Income taxes paid	\$ 1,264	\$ 3,849

(A Wholly-Owned Subsidiary of Ameritrade Holding Corporation)

NOTES TO FINANCIAL STATEMENTS YEARS ENDED SEPTEMBER 30, 2002 AND 2001

1. NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Ameritrade Institutional Services, Inc. (the "Corporation") is a wholly-owned subsidiary of Ameritrade Holding Corporation (the "Parent Company") and is an introducing broker-dealer that provides discount securities brokerage and related financial services.

The financial statements include material related party transactions consisting of certain amounts which represent allocations made from or to affiliated companies.

The Corporation executes and clears trades through an affiliated brokerage firm, Ameritrade, Inc. (formerly Advanced Clearing, Inc.). Therefore, the Corporation is not subject to the provisions of Rule 15c3-3 of the Securities and Exchange Commission, as it is exempt under paragraph (k)(2)(ii) of the Rule.

The financial statements do not contain a statement of changes in liabilities subordinated to claims of general creditors as required by Rule 17a-5 of the Securities and Exchange Commission, as no such liabilities existed at September 30, 2002 or 2001 or during the years then ended.

The Corporation considers temporary, highly liquid investments with a maturity of three months or less when purchased to be cash equivalents.

The Corporation considers the amounts presented for financial instruments on the statements of financial condition to be reasonable estimates of fair value.

The Corporation files a consolidated income tax return with the Parent Company on a calendar year basis.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

2. NET CAPITAL

The Corporation is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c3-1) which requires the maintenance of minimum net capital, as defined in the Rule. Net capital and the related net capital ratio may fluctuate on a daily basis. At September 30, 2002, the Corporation had net capital of \$129,160 and a net capital requirement of \$100,000.

3. EMPLOYEE BENEFIT PLAN

The Parent Company has a 401(k) and profit-sharing plan, under which the Corporation's annual contribution and matching contributions are determined at the discretion of the Parent Company's Board of Directors. Profit-sharing expenses for the years ended September 30, 2002 and 2001 were \$0 and \$6,165, respectively. There was no 401(k) expense for the years ended September 30, 2002 and 2001.

The Corporation's employees participate in the Parent Company's stock option and incentive plans. The Corporation generally recognizes no compensation expense relating to the plans.

4. COMMITMENTS AND CONTINGENCIES

The Corporation is a party to legal proceedings arising in the ordinary course of its business. Management believes that any liability that may ultimately result from the resolution of these matters will not materially affect the financial position or results of operations of the Corporation.

In the normal course of business, the Corporation's customer activities involve, through its clearing firm, various securities transactions. These activities may expose the Corporation to off-balance-sheet risk in the event the customer is unable to fulfill its contracted obligations.

The Corporation leases certain computer and office equipment under various operating leases and rents it's facilities through an affiliated company on a month-to-month basis. The Corporation's rental expenses were \$11,460 and \$46,000 for the years ended September 30, 2002 and 2001, respectively.

5. RELATED PARTY TRANSACTIONS

The following related party transaction was included in the accompanying financial statements for the years ended September 30, 2002 and 2001, respectively:

	2002	2001
Rebates - affiliated company	\$ (160,678)	\$ (348,206)
Clearance charges from affiliated company	_	107,607
Data processing charges from affiliated company	219,182	529,028
Affiliate administrative allocation	328,309	(952,674)
Parent administrative allocation	28,534	104,000

The administrative charges vary with the level of the Corporation's operations.

Ameritrade, Inc., an affiliate, gives a rebate to the Corporation of net interest income earned on the Corporation's customer account balances and commissions based on transaction volume.

The Corporation's common stock has been pledged as collateral on the Parent Company's revolving line of credit.

Effective January 1, 2002, the Corporation transferred its customer relationships to Ameritrade, Inc. No revenues or expenses are reflected in the accompanying financial statements for such customer accounts subsequent to this transfer. In addition, no gain or loss was recognized in the accompanying financial statements in connection with the transfer.

(A Wholly-Owned Subsidiary of Ameritrade Holding Corporation)

COMPUTATION OF AGGREGATE INDEBTEDNESS AND NET CAPITAL PURSUANT TO RULE 15c3-1 UNDER THE SECURITIES EXCHANGE ACT OF 1934 AS OF SEPTEMBER 30, 2002

Aggregate Indebtedness	<u>\$ 105</u>
Net Capital - Stockholder's Equity	\$129,160
Minimum Net Capital Requirement	\$100,000
Net Capital in Excess of Requirement	\$ 29,160
Ratio of Aggregate Indebtedness to Net Capital	Nil

Statement Pursuant to Paragraph (d)(4) of Rule 17a-5

There were no material differences between the above computation of net capital pursuant to Rule 15c3-1 and the corresponding computation included in the Corporation's unaudited Part IIA FOCUS Report filing as of September 30, 2002.

INDEPENDENT AUDITORS' SUPPLEMENTAL REPORT ON INTERNAL CONTROL

Ameritrade Institutional Services, Inc. Omaha, Nebraska

In planning and performing our audits of the financial statements of Ameritrade Institutional Services, Inc. (the "Corporation") (a wholly-owned subsidiary of Ameritrade Holding Corporation) for the years ended September 30, 2002 and 2001, on which we issued our report dated October 24, 2002, we considered its internal control, including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing an opinion on the financial statements and not to provide assurance on the Corporation's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities Exchange Act of 1934, we have made a study of the practices and procedures followed by the Corporation (including tests of compliance with such practices and procedures) that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. We did not review the practices and procedures followed by the Corporation in making quarterly securities examinations, counts, verifications and comparisons, and the recordation of differences required by Rule 17a-13 or in complying with the requirements for prompt payment for securities under Section 8 of Regulation T of the Board of Governors of the Federal Reserve System, because the Corporation does not carry security accounts for customers or perform custodial functions relating to customer securities.

The management of the Corporation is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control and of the practices and procedures and to assess whether those practices and procedures can be expected to achieve the Securities and Exchange Commission's (the "Commission") above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Corporation has responsibility are safeguarded against loss from unauthorized acquisition, use, or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in any internal control or the practices and procedures referred to above, misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal control or of such practices and procedures to future periods are subject to the risk that they may become inadequate because of changes in conditions or that the degree of compliance with the practices and procedures may deteriorate.

Our consideration of the Corporation's internal control would not necessarily disclose all matters in the Corporation's internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the internal control components does not reduce to a relatively low level the risk that misstatements due to error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the Corporation's internal control and its operation, including control activities for safeguarding securities, that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Corporation's practices and procedures were adequate at September 30, 2002 and 2001, to meet the Commission's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the Securities and Exchange Commission, the National Association of Securities Dealers and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

Moleritte franche CP
Omaha, Nebraska
October 24, 2002

Financial Statements for the Years Ended September 30, 2002 and 2001 and Supplemental Schedule and Supplemental Report on Internal Control for the Year Ended September 30, 2002 and Independent Auditors' Report

